



DEPARTMENT OF STATE TAXES AND EXCISE  
Government of Himachal Pradesh

ORDER

No. 7-475/2024-EXN-

Dated: \_\_\_\_\_

The minimum retail sale prices per bottle, to be printed on the labels for Foreign Beer (BIO) Brands, from L1-BIO to L1-BB, L1-BB to L1 and from L1 to retailers for the year 2024-2025 are fixed as follows, with the condition that all these brands are registered/renewed.

MOHAN LALL MUKAND LALL CO.						
Name of Brand	Size (ml)	EDP/Depot Price fixed for 2024-2025	Selling Price from L-1BIO to L-1BB	Selling Price from L-1BB to L1	Selling Price from L1 to Retailers	Minimum Retail Sale Price Per unit 2024-2025
CHANG BEER	490.00	3912.00	4409.00	4673.54	4767.01	250.00
CHANG BEER	330.00	3120.00	3518.00	3729.08	3803.66	193.00
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TENSBERG PREMIUM STRONG BEER (CRAFT)	650.00	2472.00	2789.00	2956.34	3015.47	219.00
TENSBERG PREMIUM STRONG BEER (CRAFT)	500.00	2392.00	2699.00	2860.94	2918.16	174.00
DRUK 11000 PREMIUM STRONG BEER	650.00	1096.00	1241.00	1315.46	1341.77	180.00
DRUK 11000 PREMIUM STRONG BEER	500.00	1608.00	1817.00	1926.02	1964.54	134.00
ERDINGER WEISSBIER WITH FINE YEAST	330.00	3650.00	4114.25	4361.11	4448.33	220.00

SHAM MOHAN SPIRITS LLP						
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Commissioner of State Taxes and Excise  
Himachal Pradesh

Dated: 01-04-24

Ednst No. 7-475/2024-EXN- 9332 - 9337

Copy for Information and Necessary action is forwarded to:-

1. The Addl./Jt. Commissioner State Taxes and Excise, South Zone, North Zone, Central Zone Shimla, Palampur and Mandi.
2. The Addl. Commissioner State Taxes and Excise (IT) HQ with the direction to upload the same on the official website.
4. The Jt. Commissioner State Taxes and Excise, Flying Squad South Zone, North Zone, Central Zone Shimla, Palampur, Una.
5. The Dy. Commissioner State Taxes and Excise Shimla, Solan, Sirmour, Bilaspur, Mandi, Kullu Hamirpur, Kangra, Una and Chamba
5. The Assistant Commissioner State Taxes and Excise -Incharge District Kinnaur.
6. All concerned License Holders.

Commissioner of State Taxes and Excise  
Himachal Pradesh