



DEPARTMENT OF STATE TAXES AND EXCISE
Government of Himachal Pradesh

ORDER

No. 7-475/2025-EXN- **8783 - 8803**

Dated: **08/04/2025**

In partial modification to this office letter no. 7-475/2025-EXN-7905-925 Dated: 31-03-2025 the Maximum retail sale prices per bottle, to be printed on the labels for IMFS Brands and BII Brands, from L1-B/L1-C to L1 and from L1 to retailers for the year 2025-2026 are fixed as follows, with the condition that all these brands are registered/renewed.

Alcobrew Distilleries India Ltd.						
Name of Brand	Size	EDP/Depot Price fixed for 2025-2026	Selling Price from L1B and L1-C to L1	Selling Price from L1 to Retailers	Minimum Retail Sale Price Per unit 2025-2026	Maximum Retail Sale Price Per unit 2025-2026
ALCOBREW SINGLE OAK PREMIUM WHISKY	Q	2120.00	3645.00	3864.00	603.00	785.00
	P	2150.00	3679.00	3900.00	303.00	395.00
	N	2300.00	3797.00	4025.00	151.00	200.00
GOLFER'S SHOT BARREL AGED WHISKY	Q	3640.00	5469.00	5797.00	781.00	1015.00
	P	3675.00	5508.00	5838.00	392.00	510.00
	N	3990.00	5808.00	6156.00	200.00	260.00
GOLFER'S SHOT BARREL RESERVE WHISKY	Q	3510.00	5323.00	5642.00	768.00	1000.00
	P	3545.00	5362.00	5684.00	386.00	505.00
	N	3860.00	5662.00	6002.00	196.00	255.00
LION DADDY ORIGINAL DARK RUM	Q	1399.00	2834.00	3004.00	531.00	690.00
	P	1399.00	2834.00	3004.00	266.00	345.00
	N	1399.00	2784.00	2951.00	129.00	170.00
OLD SMUGGLER BLENDED SCOTCH WHISKY	Q	7497.00	9808.00	10396.00	1164.00	1515.00
OLD SMUGGLER MATURE XXX RUM	Q	1250.00	2666.00	2826.00	516.00	675.00
	P	1050.00	1758.00	1863.00	211.00	275.00
	N	1050.00	1735.00	1839.00	102.00	135.00
ONE MORE PURE CRAFT VODKA	Q	1795.00	3279.00	3476.00	570.00	745.00
	P	1795.00	3279.00	3476.00	285.00	375.00
	N	1795.00	3229.00	3423.00	139.00	180.00
ONE MORE PURE	Q	2220.00	3757.00	3982.00	613.00	800.00

Alcobrew Distilleries India Ltd.						
CRAFT VODKA GREEN APPLE	P	2232.00	3771.00	3997.00	307.00	400.00
	N	2275.00	3769.00	3995.00	151.00	200.00
VICTORIO RESERVE BRANDY XO BLENDED WITH FRENCH GRAPE SPIRIT	Q	3345.00	5137.00	5445.00	751.00	980.00
	P	3345.00	5137.00	5445.00	376.00	490.00
	N	3445.00	5195.00	5507.00	186.00	245.00
WHITE & BLUE PREMIUM WHISKY	Q	1740.00	3217.00	3410.00	565.00	735.00
	P	1740.00	3217.00	3410.00	282.00	370.00
	N	1795.00	3229.00	3423.00	139.00	180.00

Alco Spirits Pvt Ltd						
Name of Brand	Size	EDP/Depot Price fixed for 2025-2026	Selling Price from L1B and L1-C to L1	Selling Price from L1 to Retailers	Minimum Retail Sale Price Per unit 2025-2026	Maximum Retail Sale Price Per unit 2025-2026
ROYAL PLAYER PREMIUM GRAIN WHISKY	Q	946.00	1641.00	1739.00	412.00	535.00
	P	982.00	1681.00	1782.00	208.00	270.00
	N	996.00	1674.00	1774.00	101.00	135.00
ROYAL PLAYER WHISKY	Q	900.00	1589.00	1684.00	407.00	470.00
	P	900.00	1589.00	1684.00	204.00	235.00
	N	900.00	1566.00	1660.00	99.00	115.00

ANGUS DUNDEE INDIA PRIVATE LIMITED						
Name of Brand	Size	EDP/Depot Price fixed for 2025-2026	Selling Price from L1B and L1-C to L1	Selling Price from L1 to Retailers	Minimum Retail Sale Price Per unit 2025-2026	Maximum Retail Sale Price Per unit 2025-2026
MACROYS BLENDED SCOTCH WHISKY	Q	8182.00	10579.00	11214.00	1232.00	1605.00
	P	8182.00	10579.00	11214.00	616.00	805.00
	N	8107.00	10440.00	11066.00	302.00	395.00
MACROYS EXTRA PEAT BLENDED SCOTCH WHISKY	Q	9550.00	12118.00	12845.00	1368.00	1780.00
	P	9550.00	12118.00	12845.00	684.00	890.00
	N	9550.00	12063.00	12787.00	338.00	440.00
MACROYS SHERRY CASK FINISH BLENDED SCOTCH WHISKY	Q	11200.00	13974.00	14812.00	1532.00	1995.00
	P	11200.00	13974.00	14812.00	766.00	1000.00
	N	11200.00	13919.00	14754.00	379.00	495.00
		11200.00	13974.00	14812.00	123.00	160.00
MACROYS SHERRY FINISH BLENDED	Q	11200.00	13974.00	14812.00	1532.00	1995.00
	P	11200.00	13974.00	14812.00	766.00	1000.00

ANGUS DUNDEE INDIA PRIVATE LIMITED						
SCOTCH WHISKY	N	11200.00	13919.00	14754.00	379.00	495.00
MACROYS SPECIAL	Q	8500.00	10936.00	11592.00	1264.00	1645.00
RESERVE BLENDED	P	8500.00	10936.00	11592.00	632.00	825.00
SCOTCH WHISKY	N	8500.00	10882.00	11535.00	312.00	405.00

CAMPARI INDIA PRIVATE LIMITED						
Name of Brand	Size	EDP/Depot Price fixed for 2025-2026	Selling Price from L1B and L1-C to L1	Selling Price from L1 to Retailers	Minimum Retail Sale Price Per unit 2025-2026	Maximum Retail Sale Price Per unit 2025-2026
BULLDOG LONDON DRY GIN	Q	8940.00	11340.00	12020.00	1281.00	1665.00
SKYY VODKA	Q	5840.00	7853.00	8324.00	973.00	1265.00
	N	6000.00	7982.00	8461.00	243.00	320.00

GINGLANI DISTILLERS PRIVATE LIMITED						
Name of Brand	Size	EDP/Depot Price fixed for 2025-2026	Selling Price from L1B and L1-C to L1	Selling Price from L1 to Retailers	Minimum Retail Sale Price Per unit 2025-2026	Maximum Retail Sale Price Per unit 2025-2026
BLACK BOW HIMALAYAN WHISKEY	Q	3740.00	5581.00	5916.00	791.00	1030.00
	P	3920.00	5784.00	6131.00	404.00	530.00
	N	4120.00	5954.00	6311.00	203.00	265.00
WOODSMEN EXTRA SMOOTH WHISKY	Q	1832.00	3321.00	3520.00	574.00	750.00
	P	1930.00	3431.00	3637.00	292.00	380.00
	N	1982.00	3440.00	3646.00	143.00	190.00
WOODSMEN MOUNTAIN WHISKEY MADE IN THE HIMALAYAS	Q	4500.00	6436.00	6822.00	866.00	1130.00
		4750.00	6663.00	7063.00	109.00	145.00
WOODSMEN TRULY SMOOTH WHISKY	Q	1995.00	3504.00	3714.00	590.00	770.00
	P	2030.00	3544.00	3757.00	297.00	390.00
	N	2075.00	3544.00	3757.00	146.00	190.00

Mohan Meakin Limited						
Name of Brand	Size	EDP/Depot Price fixed for 2025-2026	Selling Price from L1B and L1-C to L1	Selling Price from L1 to Retailers	Minimum Retail Sale Price Per unit 2025-2026	Maximum Retail Sale Price Per unit 2025-2026
7 YEAR OLD BLENDED	Q	1082.00	1794.00	1902.00	425.00	555.00

Mohan Meakin Limited

OLD MONK MATURED XXX RARE RUM VERY OLD VATTED	P	1092.00	1805.00	1913.00	213.00	280.00
	N	1092.00	1782.00	1889.00	103.00	135.00
7 YEARS OLD BLENDED OLD MONK EXTRA SPECIAL XXX PREMIUM RUM VERY OLD VATTED	Q	1200.00	1927.00	2043.00	437.00	570.00
	P	1200.00	1927.00	2043.00	218.00	285.00
	N	1200.00	1904.00	2018.00	106.00	140.00
BIG BEN LONDON DELUXE GIN	Q	1420.00	2857.00	3028.00	533.00	695.00
	P	1520.00	2970.00	3148.00	272.00	355.00
	N	1421.00	2808.00	2976.00	129.00	170.00
BLACK BEAUTY SPECIAL XXX RUM	Q	976.00	1675.00	1776.00	415.00	540.00
	P	976.00	1675.00	1776.00	207.00	270.00
	N	976.00	1652.00	1751.00	100.00	135.00
DIPLOMAT DELUXE PREMIUM WHISKY	Q	976.00	1675.00	1776.00	415.00	540.00
	P	976.00	1675.00	1776.00	207.00	270.00
	N	976.00	1652.00	1751.00	100.00	135.00
GOLDEN OAK BARREL AGED BLENDED WHISKY	Q	3721.00	5560.00	5894.00	789.00	1030.00
	P	3755.00	5598.00	5934.00	396.00	515.00
	N	3655.00	5431.00	5757.00	191.00	250.00
I Q CUCUMBER LONDON DRY GIN	Q	5408.00	7224.00	7657.00	936.00	1220.00
I Q LONDON DRY GIN	Q	4992.00	6990.00	7409.00	915.00	1190.00
I Q PINK GIN	Q	5330.00	7279.00	7716.00	922.00	1200.00
JAMUN THE HIMALAYAN JUNIPER CUCUMBER & MINT DRY GIN	Q	18295.00	21956.00	23273.00	2237.00	2910.00
JAMUN THE HIMALAYAN JUNIPER DRY GIN	Q	18892.00	22627.00	23985.00	2296.00	2985.00
KNIGHT RIDER DELUXE PREMIUM GREEN APPLE VODKA	Q	2088.00	3609.00	3826.00	600.00	780.00
	P	2106.00	3629.00	3847.00	301.00	395.00
	N	2120.00	3595.00	3811.00	147.00	195.00
KNIGHT RIDER DELUXE PREMIUM VODKA	Q	1814.00	3301.00	3499.00	572.00	745.00
	P	1827.00	3315.00	3514.00	287.00	375.00
	N	1848.00	3289.00	3486.00	140.00	185.00
NAUTILUS PREMIUM BLENDED EXTRA	Q	3200.00	4974.00	5272.00	737.00	960.00
	P	3236.00	5014.00	5315.00	370.00	485.00

Mohan Meakin Limited						
ORDINARY XO BRANDY	N	3162.00	4876.00	5169.00	179.00	235.00
OLD MONK BLENDED WITH 20 YEARS OLD AMBER MELLOW AND MATURED RUM	Q	3288.00	5073.00	5377.00	746.00	970.00
	P	3454.00	5260.00	5576.00	381.00	500.00
	N	3367.00	5107.00	5413.00	184.00	240.00
OLD MONK COFFEE XO EXTRA ORDINARY	Q	3288.00	4982.00	5281.00	719.00	935.00
OLD MONK COFFEE XO EXTRA ORDINARY COFFEE FLAVOURED PREMIUM RUM	Q	3288.00	4982.00	5281.00	719.00	935.00
	P	3324.00	5022.00	5323.00	361.00	470.00
	N	3237.00	4873.00	5165.00	175.00	230.00
OLD MONK SPICED XO EXTRA ORDINARY SPICED FLAVOURED PREMIUM RUM	Q	3418.00	5128.00	5436.00	732.00	955.00
	P	3454.00	5169.00	5479.00	368.00	480.00
	N	3367.00	5020.00	5321.00	178.00	235.00
OLD MONK SUPREME XXX RUM VERY OLD VATTED	Q	2431.00	4109.00	4356.00	661.00	860.00
OLD MONK THE LEGEND PREMIUM RUM VERY OLD VATTED	Q	2598.00	4297.00	4555.00	903.00	1175.00
	Q	2545.00	4237.00	4491.00	672.00	875.00
	P	2433.00	4111.00	4358.00	330.00	430.00
	N	2380.00	3887.00	4120.00	153.00	200.00
RIPS ROYAL SUPERIOR BLENDED GRAIN WHISKY	Q	1392.00	2826.00	2996.00	530.00	690.00
	P	1392.00	2826.00	2996.00	265.00	345.00
	N	1392.00	2776.00	2943.00	129.00	170.00
SOLAN NUMBER ONE BLACK RARE AND PREMIUM WHISKY	Q	1746.00	3224.00	3417.00	566.00	735.00
	P	1746.00	3224.00	3417.00	283.00	370.00
	N	1794.00	3228.00	3422.00	139.00	180.00
SOLAN NUMBER ONE RARE WHISKY	Q	1350.00	2779.00	2946.00	526.00	685.00
	P	1360.00	2790.00	2957.00	264.00	345.00
	N	1370.00	2751.00	2916.00	128.00	170.00
SOLAN NUMBER ONE WHISKY	Q	1323.00	2748.00	2913.00	524.00	685.00
	P	1323.00	2748.00	2913.00	262.00	340.00
	N	1323.00	2698.00	2860.00	127.00	165.00
THE SOLAN GOLD INDIAN SINGLE MALT WHISKY	Q	16908.00	20395.00	21619.00	2099.00	2730.00
TRIPPLE CROWN	Q	1300.00	2722.00	2885.00	521.00	680.00

Mohan Meakin Limited						
PREMIUM BRANDY	P	1300.00	2722.00	2885.00	261.00	340.00
	N	1307.00	2680.00	2841.00	127.00	165.00

M/s High Spirits Food and Beverages						
Name of Brand	Size	EDP/Depot Price fixed for 2025-2026	Selling Price from L1B and L1-C to L1	Selling Price from L1 to Retailers	Minimum Retail Sale Price Per unit 2025-2026	Maximum Retail Sale Price Per unit 2025-2026
CHARGER PREMIUM WHISKY	Q	950.00	1645.00	1744.00	412.00	540.00
	P	986.00	1686.00	1787.00	208.00	270.00
	N	1004.00	1683.00	1784.00	101.00	135.00
CHARGER VODKA	Q	950.00	1645.00	1744.00	412.00	540.00
	P	986.00	1686.00	1787.00	208.00	270.00
	N	1103.00	1795.00	1903.00	104.00	135.00
THE MONARCH PREMIUM BLENDED WHISKY	Q	1661.00	3129.00	3317.00	557.00	725.00
	P	1688.00	3159.00	3349.00	280.00	365.00
	N	1724.00	3149.00	3338.00	137.00	180.00

M/s Himgiri Beverages						
Name of Brand	Size	EDP/Depot Price fixed for 2025-2026	Selling Price from L1B and L1-C to L1	Selling Price from L1 to Retailers	Minimum Retail Sale Price Per unit 2025-2026	Maximum Retail Sale Price Per unit 2025-2026
JAMIKA XXX RUM	Q	822.00	1501.00	1591.00	399.00	460.00
	P	865.00	1550.00	1643.00	202.00	235.00
	N	896.00	1562.00	1656.00	99.00	115.00
PARTY HIT DELUXE WHISKY	Q	822.00	1501.00	1591.00	399.00	460.00
	P	865.00	1550.00	1643.00	202.00	235.00
	N	896.00	1562.00	1656.00	99.00	115.00
RACE WHISKY	Q	822.00	1501.00	1591.00	399.00	460.00
	P	865.00	1550.00	1643.00	202.00	235.00
	N	896.00	1562.00	1656.00	99.00	115.00

M/s Holiness Plastic Products						
Name of Brand	Size	EDP/Depot Price fixed for 2025-2026	Selling Price from L1B and L1-C to L1	Selling Price from L1 to Retailers	Minimum Retail Sale Price Per unit 2025-2026	Maximum Retail Sale Price Per unit 2025-2026
HN7 PREMIUM GRAIN WHISKY	Q	1025.00	1730.00	1834.00	420.00	545.00
	P	1060.00	1769.00	1875.00	211.00	275.00

M/s Holiness Plastic Products						
	N	1095.00	1786.00	1893.00	103.00	135.00
RED DOT SUPER	Q	1400.00	2835.00	3005.00	531.00	695.00
DELUXE GRAIN	P	1425.00	2863.00	3035.00	267.00	350.00
WHISKY	N	1450.00	2841.00	3011.00	130.00	170.00

M/s Paradise Distilleries Pvt.Ltd						
Name of Brand	Size	EDP/Depot Price fixed for 2025-2026	Selling Price from L1B and L1-C to L1	Selling Price from L1 to Retailers	Minimum Retail Sale Price Per unit 2025-2026	Maximum Retail Sale Price Per unit 2025-2026
1965 SPIRIT OF VICTORY CLASSIC XXX RUM	Q	1300.00	2722.00	2885.00	521.00	680.00
	P	1300.00	2722.00	2885.00	261.00	340.00
	N	1300.00	2672.00	2832.00	126.00	165.00
1965 SPIRIT OF VICTORY PREMIUM XXX RUM	Q	1200.00	1927.00	2043.00	437.00	570.00
	P	1200.00	1927.00	2043.00	218.00	285.00
	N	1200.00	1904.00	2018.00	106.00	140.00
8 PM PREMIUM BLACK LUXURY WHISKY	Q	1740.00	3217.00	3410.00	565.00	735.00
	P	1740.00	3217.00	3410.00	282.00	370.00
	N	1799.00	3234.00	3428.00	139.00	180.00
8 PM PREMIUM BLACK WHISKY	Q	1580.00	3037.00	3219.00	549.00	715.00
	P	1580.00	3037.00	3219.00	275.00	360.00
	N	1639.00	3054.00	3237.00	135.00	175.00
CONTESSA CLASSIC XXX RUM BLENDED WITH MATURED CANE JUICE SPIRITS	Q	1040.00	1747.00	1852.00	421.00	550.00
	P	1065.00	1775.00	1882.00	212.00	275.00
	N	1090.00	1780.00	1887.00	103.00	135.00
CONTESSA XXX RUM BLENDED WITH MATURED CANE JUICE SPIRITS	Q	943.00	1637.00	1735.00	411.00	535.00
	P	998.00	1699.00	1801.00	208.00	275.00
	N	1000.00	1679.00	1780.00	101.00	135.00
KIEV TRIPLE DISTILLED ULTRA SMOOTH PURE VODKA	Q	1670.00	3139.00	3327.00	558.00	725.00
	P	1722.00	3197.00	3389.00	282.00	370.00
	N	1775.00	3207.00	3399.00	138.00	180.00
M2 MAGIC MOMENTS PREMIUM GRAIN VODKA	Q	1670.00	3139.00	3327.00	558.00	725.00
	P	1722.00	3197.00	3389.00	282.00	370.00
	N	1775.00	3207.00	3399.00	138.00	180.00
M2 MAGIC MOMENTS REMIX FLAVOURED	Q	2100.00	3622.00	3839.00	601.00	785.00
	P	2132.00	3658.00	3877.00	302.00	395.00

M/s Paradise Distilleries Pvt.Ltd						
VODKA GREEN APPLE	N	2163.00	3643.00	3862.00	148.00	195.00
M2 MAGIC MOMENTS	Q	2100.00	3622.00	3839.00	601.00	785.00
REMIX FLAVOURED	P	2132.00	3658.00	3877.00	302.00	395.00
VODKA LEMON GRASS	N	2163.00	3643.00	3862.00	148.00	195.00
& GINGER						
M2 MAGIC MOMENTS	Q	2200.00	3735.00	3959.00	611.00	795.00
REMIX GREEN APPLE	P	2232.00	3771.00	3997.00	307.00	400.00
FLAVOURED SUPERIOR	N	2263.00	3756.00	3981.00	150.00	195.00
VODKA						
M2 MAGIC MOMENTS	Q	2200.00	3735.00	3959.00	611.00	795.00
REMIX LEMON GRASS	P	2232.00	3771.00	3997.00	307.00	400.00
AND GINGER	N	2263.00	3756.00	3981.00	150.00	195.00
FLAVOURED SUPERIOR						
VODKA						
M2 MAGIC MOMENTS	Q	1840.00	3330.00	3530.00	575.00	750.00
SUPERIOR GRAIN	P	1869.00	3363.00	3565.00	289.00	380.00
VODKA	N	1869.00	3312.00	3511.00	141.00	185.00
OLD CHIEF DELUXE	Q	960.00	1657.00	1756.00	413.00	540.00
XXX RUM	P	995.00	1696.00	1798.00	208.00	275.00
	N	1000.00	1679.00	1780.00	101.00	135.00
ROCK STAR RESERVE	Q	900.00	1589.00	1684.00	407.00	470.00
WHISKY	P	900.00	1589.00	1684.00	204.00	235.00
	N	900.00	1566.00	1660.00	99.00	115.00
ROCK STAR XXX RUM	Q	900.00	1589.00	1684.00	407.00	470.00
	P	900.00	1589.00	1684.00	204.00	235.00
	N	900.00	1566.00	1660.00	99.00	115.00
ROYAL GENERAL GOLD	Q	1249.00	2665.00	2825.00	516.00	675.00
RESERVE WHISKY	P	1274.00	2693.00	2855.00	259.00	340.00
	N	1299.00	2671.00	2831.00	126.00	165.00
ROYAL GENERAL	Q	900.00	1589.00	1684.00	407.00	470.00
PREMIUM GOLD	P	900.00	1589.00	1684.00	204.00	235.00
RESERVE WHISKY	N	900.00	1566.00	1660.00	99.00	115.00
ROYAL GENERAL	Q	947.00	1642.00	1741.00	412.00	535.00
PREMIUM WHISKY	P	984.00	1684.00	1785.00	208.00	270.00
	N	1000.00	1679.00	1780.00	101.00	135.00
SHERRY PLATINUM	Q	1639.00	3104.00	3290.00	555.00	725.00
WHISKY	P	1639.00	3104.00	3290.00	277.00	365.00

M/s Paradise Distilleries Pvt.Ltd						
N	1701.00	3123.00	3310.00	136.00	180.00	

M/s Tiloksons Brewery Distillery						
Name of Brand	Size	EDP/Depot Price fixed for 2025-2026	Selling Price from L1B and L1-C to L1	Selling Price from L1 to Retailers	Minimum Retail Sale Price Per unit 2025-2026	Maximum Retail Sale Price Per unit 2025-2026
ROYAL CARRIAGE PREMIUM GRAIN WHISKY	Q	995.00	1696.00	1798.00	417.00	545.00
	P	1000.00	1702.00	1804.00	209.00	275.00
	N	1020.00	1701.00	1803.00	102.00	135.00

NEUWORLD SPIRITS PRIVATE LIMITED						
Name of Brand	Size	EDP/Depot Price fixed for 2025-2026	Selling Price from L1B and L1-C to L1	Selling Price from L1 to Retailers	Minimum Retail Sale Price Per unit 2025-2026	Maximum Retail Sale Price Per unit 2025-2026
DOWNING STREET PREMIUM WHISKY	Q	3494.00	5305.00	5623.00	766.00	1000.00
	P	3540.00	5356.00	5677.00	385.00	505.00
	N	3840.00	5639.00	5977.00	196.00	255.00
LIVING LEGEND PLATINUM FILTERED FINEST GRAIN VODKA	Q	3625.00	5452.00	5779.00	779.00	1015.00
	N	3655.00	5431.00	5757.00	191.00	250.00
REAL TIME INDIAN CRAFTED WHISKY	Q	936.00	1630.00	1728.00	411.00	535.00
	P	936.00	1630.00	1728.00	205.00	270.00
	N	936.00	1607.00	1703.00	99.00	130.00
REAL TIME LUXURY WHISKY	Q	948.00	1643.00	1742.00	412.00	535.00
	P	985.00	1685.00	1786.00	208.00	270.00
	N	999.00	1678.00	1779.00	101.00	135.00
ROYAL TRIBE INTERNATIONAL BLENDED WHISKY	Q	1698.00	3170.00	3360.00	561.00	730.00
	P	1698.00	3170.00	3360.00	280.00	365.00
	N	1794.00	3228.00	3422.00	139.00	180.00

NORTH INDIA DISTILLERS BOTTLERS						
Name of Brand	Size	EDP/Depot Price fixed for 2025-2026	Selling Price from L1B and L1-C to L1	Selling Price from L1 to Retailers	Minimum Retail Sale Price Per unit 2025-2026	Maximum Retail Sale Price Per unit 2025-2026
AC BLACK LUXURY PURE GRAIN	Q	1646.00	3112.00	3299.00	556.00	725.00
	P	1646.00	3112.00	3299.00	278.00	365.00

NORTH INDIA DISTILLERS BOTTLERS						
WHISKY	N	1708.00	3131.00	3319.00	137.00	180.00
ARISTOCRAT PREMIUM CLASSIC WHISKY	Q	1255.00	2672.00	2832.00	517.00	675.00
	P	1255.00	2672.00	2832.00	258.00	340.00
	N	1255.00	2622.00	2779.00	125.00	165.00
ARISTOCRAT PREMIUM RARE WHISKY	Q	967.00	1664.00	1764.00	414.00	540.00
	P	985.00	1685.00	1786.00	208.00	270.00
	N	996.00	1674.00	1774.00	101.00	135.00
ARISTOCRAT SPECIAL RESERVE XXX RUM	Q	840.00	1522.00	1613.00	401.00	465.00
	P	868.00	1553.00	1646.00	202.00	235.00
	N	902.00	1569.00	1663.00	99.00	130.00
ARISTOCRAT SUPERIOR WHISKY	Q	840.00	1522.00	1613.00	401.00	465.00
	P	862.00	1546.00	1639.00	202.00	235.00
	N	888.00	1553.00	1646.00	98.00	115.00
ARMANDO BLENDED PREMIUM WHISKY	Q	1253.00	2670.00	2830.00	517.00	675.00
	P	1253.00	2670.00	2830.00	258.00	340.00
	N	1291.00	2662.00	2822.00	126.00	165.00
ARMANDO SMOOTH GRAIN WHISKY	Q	654.00	1312.00	1391.00	383.00	440.00
	P	690.00	1353.00	1434.00	193.00	225.00
	N	757.00	1405.00	1489.00	95.00	110.00
BOXER XXX RUM	Q	536.00	1180.00	1251.00	371.00	430.00
	P	568.00	1216.00	1289.00	187.00	215.00
	N	586.00	1213.00	1286.00	91.00	105.00
CALENTER DELUXE V.S.O.P BRANDY	Q	1800.00	3285.00	3482.00	571.00	745.00
	P	1825.00	3313.00	3512.00	287.00	375.00
	N	1850.00	3291.00	3488.00	140.00	185.00
DOUBLE BLUE PREMIUM BLENDED WHISKY	Q	1260.00	2677.00	2838.00	517.00	675.00
	P	1280.00	2700.00	2862.00	260.00	340.00
	N	1300.00	2672.00	2832.00	126.00	165.00
EPISODE CLASSIC WHISKY	Q	948.00	1643.00	1742.00	412.00	535.00
	P	985.00	1685.00	1786.00	208.00	270.00
	N	1000.00	1679.00	1780.00	101.00	135.00
EPISODE DELUXE WHISKY	Q	899.00	1588.00	1683.00	407.00	470.00
	P	899.00	1588.00	1683.00	203.00	235.00
	N	899.00	1565.00	1659.00	99.00	115.00
EPISODE DELUXE	Q	919.00	1610.00	1707.00	409.00	535.00

NORTH INDIA DISTILLERS BOTTLERS						
XXX RUM	P	954.00	1650.00	1749.00	206.00	270.00
	N	989.00	1666.00	1766.00	101.00	135.00
ICE BARE IT ALL VODKA	Q	1670.00	3139.00	3327.00	558.00	725.00
	P	1722.00	3197.00	3389.00	282.00	370.00
	N	1775.00	3207.00	3399.00	138.00	180.00
ICE BITE THE APPLE VODKA PREMIUM	Q	2100.00	3465.00	3673.00	554.00	725.00
	P	2132.00	3501.00	3711.00	279.00	365.00
	N	2163.00	3492.00	3702.00	137.00	180.00
INNATE RESERVE 9 BARREL BLEND PREMIUM WHISKY	Q	1351.00	2780.00	2947.00	526.00	685.00
	P	1375.00	2807.00	2975.00	264.00	345.00
	N	1400.00	2785.00	2952.00	129.00	170.00
MASTER PRIDE DELUXE WHISKY	Q	840.00	1522.00	1613.00	401.00	465.00
	P	863.00	1547.00	1640.00	202.00	235.00
	N	899.00	1565.00	1659.00	99.00	115.00
MASTERS PRIDE CLASSIC WHISKY	Q	890.00	1578.00	1673.00	406.00	470.00
	P	893.00	1581.00	1676.00	203.00	235.00
	N	896.00	1562.00	1656.00	99.00	115.00
ROYAL GREEN DELUXE BLENDED WHISKY	Q	1664.00	3132.00	3320.00	557.00	725.00
	P	1690.00	3161.00	3351.00	280.00	365.00
	N	1725.00	3150.00	3339.00	137.00	180.00
ROYAL PRIDE RESERVE WHISKY	Q	3360.00	5154.00	5463.00	753.00	980.00
	P	3450.00	5255.00	5570.00	381.00	495.00
	N	3700.00	5482.00	5811.00	193.00	250.00

PERNOD RICARD INDIA PVT LTD						
Name of Brand	Size	EDP/Depot Price fixed for 2025-2026	Selling Price from L1B and L1-C to L1	Selling Price from L1 to Retailers	Minimum Retail Sale Price Per unit 2025-2026	Maximum Retail Sale Price Per unit 2025-2026
SEAGRAMS 100 PIPERS EXCEPTIONAL BLENDED SCOTCH WHISKY	Q	8544.00	10986.00	11645.00	1268.00	1650.00
	P	8493.00	10929.00	11585.00	632.00	825.00
	N	8631.00	11029.00	11691.00	315.00	410.00
SEAGRAMS 100 PIPERS EXCEPTIONAL BLENDED SCOTCH WHISKY AGED 12 YEARS	Q	12119.00	15008.00	15908.00	1623.00	2110.00

PERNOD RICARD INDIA PVT LTD						
SEAGRAMS BLENDERS	Q	3770.00	5615.00	5952.00	794.00	1035.00
PRIDE EXCLUSIVE	P	3770.00	5615.00	5952.00	397.00	520.00
PREMIUM WHISKY	N	4220.00	6067.00	6431.00	205.00	270.00
SEAGRAMS BLENDERS	Q	4720.00	6684.00	7085.00	888.00	1155.00
PRIDE RESERVE	P	4952.00	6945.00	7362.00	456.00	595.00
COLLECTION	N	5129.00	7089.00	7514.00	228.00	300.00
EXCLUSIVE WHISKY						

PERNOD RICARD INDIA PVT LTD						
Name of Brand	Size	EDP/Depot Price fixed for 2025-2026	Selling Price from L1B and L1-C to L1	Selling Price from L1 to Retailers	Minimum Retail Sale Price Per unit 2025-2026	Maximum Retail Sale Price Per unit 2025-2026
SEAGRAMS BLENDERS	Q	3770.00	5615.00	5952.00	794.00	1035.00
PRIDE EXCLUSIVE	P	3770.00	5615.00	5952.00	397.00	520.00
PREMIUM WHISKY	N	4220.00	6067.00	6431.00	205.00	270.00
SEAGRAM'S BLENDERS	Q	4150.00	6043.00	6406.00	832.00	1085.00
PRIDE FOUR	P	4250.00	6155.00	6524.00	421.00	550.00
ELEMENTS PREMIUM	N	4500.00	6382.00	6765.00	212.00	280.00
WHISKY						
SEAGRAMS	Q	4720.00	6684.00	7085.00	888.00	1155.00
BLERNDERS PRIDE	P	4952.00	6945.00	7362.00	456.00	595.00
RESERVE COLLECTION	N	5129.00	7089.00	7514.00	228.00	300.00
EXCLUSIVE WHISKY						
SEAGRAMS IMPERIAL	Q	1322.00	2747.00	2912.00	523.00	680.00
BLUE SUPERIOR GRAIN	P	1392.00	2826.00	2996.00	265.00	345.00
WHISKY	N	1392.00	2776.00	2943.00	129.00	170.00
SEAGRAMS ROYAL	Q	2362.00	3917.00	4152.00	627.00	815.00
STAG BARREL SELECT	P	2594.00	4292.00	4550.00	338.00	440.00
WHISKY	N	2790.00	4458.00	4725.00	170.00	225.00
SEAGRAMS ROYAL	Q	1890.00	3386.00	3589.00	580.00	755.00
STAG CLASSIC WHISKY	P	1830.00	3319.00	3518.00	287.00	375.00
	N	1920.00	3370.00	3572.00	142.00	185.00
SEAGRAM'S ROYAL	Q	2100.00	3622.00	3839.00	601.00	785.00
STAG DOUBLE DARK	P	2190.00	3724.00	3947.00	305.00	400.00
PEATY WHISKY	N	2300.00	3797.00	4025.00	151.00	200.00

PREMIER GREEN INNOVATIONS PRIVATE LIMITED						
Name of Brand	Size	EDP/Depot Price fixed	Selling Price from L1B	Selling Price from L1 to	Minimum Retail Sale	Maximum Retail Sale

PREMIER GREEN INNOVATIONS PRIVATE LIMITED						
		for 2025-2026	and L1-C to L1	Retailers	Price Per unit 2025-2026	Price Per unit 2025-2026
ALL SEASONS DOUBLE BARREL COLLECTION RESERVE WHISKY	Q	1810.00	3296.00	3494.00	572.00	745.00
	P	1845.00	3336.00	3536.00	288.00	375.00
	N	1869.00	3312.00	3511.00	141.00	185.00
ALL SEASONS GOLDEN COLLECTION RESERVE WHISKY	Q	1663.00	3131.00	3319.00	557.00	725.00
	P	1663.00	3131.00	3319.00	279.00	365.00
	N	1725.00	3150.00	3339.00	137.00	180.00
BATCH 9 SELECT CASK RESERVE EDITION WHISKY	Q	1260.00	2677.00	2838.00	517.00	675.00
	P	1260.00	2677.00	2838.00	259.00	340.00
	N	1260.00	2627.00	2785.00	125.00	165.00
BOLS BRANDY SPECIAL X.O. EXCELLENCE	Q	2700.00	4411.00	4676.00	687.00	895.00
	P	2750.00	4468.00	4736.00	346.00	450.00
	N	2800.00	4469.00	4737.00	170.00	225.00
BOOTZ DARK JAMAICA RUM	Q	2000.00	3510.00	3721.00	591.00	770.00
	P	2050.00	3566.00	3780.00	298.00	390.00
	N	2100.00	3572.00	3786.00	146.00	190.00
CAPTAIN MORGAN SELECT THE ORIGINAL RUM	Q	1590.00	3049.00	3232.00	550.00	715.00
	P	1590.00	3049.00	3232.00	275.00	360.00
	N	1590.00	2999.00	3179.00	134.00	175.00
CLASS 21 GRAIN VODKA	Q	964.00	1661.00	1761.00	413.00	540.00
	P	991.00	1691.00	1792.00	208.00	270.00
	N	1019.00	1700.00	1802.00	102.00	135.00
CUTTY SARK BLENDED SCOTCH WHISKY	Q	7800.00	10149.00	10758.00	1194.00	1555.00
	P	7850.00	10205.00	10817.00	600.00	780.00
	N	7900.00	10207.00	10819.00	297.00	390.00
DIRECTOR SPECIAL BLACK DELUXE WHISKY	Q	1049.00	1757.00	1862.00	422.00	550.00
	P	1049.00	1757.00	1862.00	211.00	275.00
	N	1049.00	1734.00	1838.00	102.00	135.00
DSP BLACK CLASSIC WHISKY	Q	1250.00	2666.00	2826.00	516.00	675.00
	P	1250.00	2666.00	2826.00	258.00	340.00
	N	1250.00	2616.00	2773.00	125.00	165.00
ICONIQ WHITE FINEST INTERNATIONAL GRAIN WHISKY	Q	1440.00	2880.00	3053.00	535.00	700.00
	P	1440.00	2880.00	3053.00	268.00	350.00
	N	1440.00	2830.00	3000.00	130.00	170.00

PREMIER GREEN INNOVATIONS PRIVATE LIMITED						
KNIGHT STORM DELUXE GRAIN WHISKY	Q	899.00	1588.00	1683.00	407.00	470.00
	P	899.00	1588.00	1683.00	203.00	235.00
	N	899.00	1565.00	1659.00	99.00	115.00
KNIGHT STORM SUPERIOR GRAIN VODKA	Q	1039.00	1745.00	1850.00	421.00	550.00
	P	1040.00	1747.00	1852.00	211.00	275.00
	N	1040.00	1724.00	1827.00	102.00	135.00
KNIGHT STORM SUPERIOR GRAIN WHISKY	Q	879.00	1565.00	1659.00	405.00	470.00
	P	879.00	1565.00	1659.00	202.00	235.00
	N	879.00	1543.00	1636.00	98.00	115.00
MCDOWELL'S GREEN LABEL THE RICH BLEND WHISKY	Q	999.00	1700.00	1802.00	417.00	545.00
	P	1000.00	1702.00	1804.00	209.00	275.00
	N	1000.00	1679.00	1780.00	101.00	135.00
MCDOWELL'S NO.1 CELEBRATION CLASSIC XXX RUM	Q	965.00	1662.00	1762.00	414.00	540.00
	P	1000.00	1702.00	1804.00	209.00	275.00
	N	1000.00	1679.00	1780.00	101.00	135.00
MCDOWELL'S NO.1 CELEBRATION LUXURY XXX RUM	Q	1150.00	1870.00	1982.00	432.00	565.00
	P	1150.00	1870.00	1982.00	216.00	285.00
	N	1150.00	1848.00	1959.00	105.00	140.00
MCDOWELL'S NO.1 CLASSIC BLEND WHISKY	Q	1260.00	2677.00	2838.00	517.00	675.00
	P	1260.00	2677.00	2838.00	259.00	340.00
	N	1260.00	2627.00	2785.00	125.00	165.00
MCDOWELL'S NO.1 DELUXE WHISKY ORIGINAL	Q	1350.00	2779.00	2946.00	526.00	685.00
	P	1350.00	2779.00	2946.00	263.00	345.00
	N	1450.00	2841.00	3011.00	130.00	170.00
MCDOWELL'S NO.1 ORIGINAL BLENDED WHISKY	Q	1350.00	2779.00	2946.00	526.00	685.00
	P	1350.00	2779.00	2946.00	263.00	345.00
	N	1450.00	2841.00	3011.00	130.00	170.00
MCDOWELL'S NO.1 SELECT WHISKY ORIGINAL	Q	1260.00	2677.00	2838.00	517.00	675.00
	P	1260.00	2677.00	2838.00	259.00	340.00
	N	1260.00	2627.00	2785.00	125.00	165.00
OFFICER'S CHOICE BLUE EXQUISITE GRAIN WHISKY	Q	1350.00	2779.00	2946.00	526.00	685.00
	P	1350.00	2779.00	2946.00	263.00	345.00
	N	1420.00	2807.00	2975.00	129.00	170.00
OFFICER'S CHOICE BLUE PURE GRAIN	Q	1299.00	2721.00	2884.00	521.00	680.00
	P	1299.00	2721.00	2884.00	261.00	340.00

WHISKY	PREMIER GREEN INNOVATIONS PRIVATE LIMITED					
	N	1299.00	2671.00	2831.00	126.00	165.00
OFFICER'S CHOICE PRESTIGE WHISKY	Q	1010.00	1713.00	1816.00	418.00	545.00
	P	1036.00	1742.00	1847.00	210.00	275.00
	N	1062.00	1749.00	1854.00	103.00	135.00
OFFICER'S CHOICE PURE WHISKY	Q	1005.00	1707.00	1809.00	417.00	545.00
	P	1005.00	1707.00	1809.00	209.00	275.00
	N	1005.00	1684.00	1785.00	101.00	135.00
OFFICERS CHOICE SUPERIOR WHISKY	Q	936.00	1630.00	1728.00	411.00	535.00
	P	936.00	1630.00	1728.00	205.00	270.00
	N	936.00	1607.00	1703.00	99.00	130.00
OLD FOX PREMIUM XXX RUM	Q	1050.00	1758.00	1863.00	422.00	550.00
	P	1050.00	1758.00	1863.00	211.00	275.00
	N	1080.00	1769.00	1875.00	103.00	135.00
OLD SNIPER CLASSIC XXX RUM BLENDED WITH MALT	Q	999.00	1700.00	1802.00	417.00	545.00
	P	1000.00	1702.00	1804.00	209.00	275.00
	N	1000.00	1679.00	1780.00	101.00	135.00
PREMIERS CLUB PLATINUM WHISKY	Q	1307.00	2730.00	2894.00	522.00	680.00
	P	1313.00	2737.00	2901.00	261.00	340.00
	N	1319.00	2694.00	2856.00	127.00	165.00
PREMIERS CLUB RARE GRAIN WHISKY	Q	999.00	1700.00	1802.00	417.00	545.00
	P	999.00	1700.00	1802.00	208.00	275.00
	N	999.00	1678.00	1779.00	101.00	135.00
PREMIUM ROMANOV VODKA	Q	999.00	1700.00	1802.00	417.00	545.00
	P	1000.00	1702.00	1804.00	209.00	275.00
	N	1000.00	1679.00	1780.00	101.00	135.00
PREMIUM ROMANOV VODKA APPLE FLAVOURED	Q	1213.00	2625.00	2783.00	513.00	670.00
	P	1235.00	2649.00	2808.00	257.00	335.00
	N	1257.00	2624.00	2781.00	125.00	165.00
RICHTON PREMIUM WHISKY	Q	2362.00	3917.00	4152.00	627.00	815.00
	P	2594.00	4292.00	4550.00	338.00	440.00
	N	2790.00	4458.00	4725.00	170.00	225.00
ROYAL CHALLENGE FINE RESERVE WHISKY	Q	1663.00	3131.00	3319.00	557.00	725.00
	P	1663.00	3131.00	3319.00	279.00	365.00
	N	1726.00	3152.00	3341.00	137.00	180.00
ROYAL CHALLENGE	Q	1740.00	3217.00	3410.00	565.00	735.00

PREMIER GREEN INNOVATIONS PRIVATE LIMITED						
PREMIUM RESERVE WHISKY	P	1775.00	3257.00	3452.00	284.00	370.00
	N	1799.00	3234.00	3428.00	139.00	180.00
SIGNATURE RARE AGED WHISKY	Q	3347.00	5139.00	5447.00	752.00	980.00
	P	3435.00	5238.00	5552.00	380.00	495.00
	N	3654.00	5430.00	5756.00	191.00	250.00
STERLING RESERVE B7 FINE BLENDED WHISKY	Q	1810.00	3296.00	3494.00	572.00	745.00
	P	1810.00	3296.00	3494.00	286.00	375.00
	N	1870.00	3314.00	3513.00	141.00	185.00
STRERLING RESERVE B7 ORIGINAL BLENDED WHISKY	Q	1663.00	3131.00	3319.00	557.00	725.00
	P	1663.00	3131.00	3319.00	279.00	365.00
	N	1725.00	3150.00	3339.00	137.00	180.00

SABACCHUS DISTILLERY PVT LTD						
Name of Brand	Size	EDP/Depot Price fixed for 2025-2026	Selling Price from L1B and L1-C to L1	Selling Price from L1 to Retailers	Minimum Retail Sale Price Per unit 2025-2026	Maximum Retail Sale Price Per unit 2025-2026
ASHWA PREMIUM VINTAGE SPICED RUM	Q	3150.00	4918.00	5213.00	732.00	955.00
ASHWA PREMIUM WHISKY	Q	3360.00	5154.00	5463.00	753.00	980.00
	N	3705.00	5487.00	5816.00	193.00	250.00
BIO VODKA REAL APPLE	Q	2260.00	3802.00	4030.00	617.00	805.00
	P	2350.00	3904.00	4138.00	313.00	410.00
	N	2505.00	4137.00	4385.00	163.00	215.00
DAILY SPECIAL CRAFTED WHISKY	Q	1663.00	3131.00	3319.00	557.00	725.00
	P	1690.00	3161.00	3351.00	280.00	365.00
	N	1740.00	3167.00	3357.00	137.00	180.00

Bacardi India Pvt Ltd						
Name of Brand	Size	EDP/Depot Price fixed for 2025-2026	Selling Price from L1B and L1-C to L1	Selling Price from L1 to Retailers	Minimum Retail Sale Price Per unit 2025-2026	Maximum Retail Sale Price Per unit 2025-2026
BACARDI APPLE ORIGINAL APPLE RUM	Q	3732.00	5572.00	5906.00	790.00	1030.00
	P	3769.00	5614.00	5951.00	397.00	520.00
	N	3873.00	5676.00	6017.00	197.00	260.00
Bacardi Carta Blanca	Q	3574.00	5395.00	5719.00	774.00	1010.00

Bacardi India Pvt Ltd						
Ultra Classic Superior White Rum	P	3664.00	5496.00	5826.00	392.00	510.00
	N	3757.00	5546.00	5879.00	194.00	255.00
BACARDI GINGER ORIGINAL GINGER RUM	Q	3985.00	5857.00	6208.00	815.00	1060.00
	P	3985.00	5857.00	6208.00	408.00	530.00
	N	4135.00	5971.00	6329.00	203.00	265.00
BACARDI LIMON ORIGINAL CITRUS RUM	Q	3732.00	5572.00	5906.00	790.00	1030.00
	P	3769.00	5614.00	5951.00	397.00	520.00
	N	3873.00	5676.00	6017.00	197.00	260.00
BACARDI MANGO CHILLI ORIGINAL MANGO CHILLI RUM	Q	3985.00	5857.00	6208.00	815.00	1060.00
	P	3985.00	5857.00	6208.00	408.00	530.00
	N	4135.00	5971.00	6329.00	203.00	265.00
BLACK BY BACARDI ORIGINAL PREMIUM CRAFTED RUM	Q	3151.00	4919.00	5214.00	732.00	955.00
	P	3151.00	4919.00	5214.00	366.00	480.00
	N	3151.00	4864.00	5156.00	179.00	235.00
DEWAR'S BLENDED SCOTCH WHISKY WHITE LABEL ULTRA CLASSIC	Q	8758.00	11227.00	11901.00	1289.00	1680.00
LEGACY PREMIUM BLENDED WHISKY ULTRA PREMIUM	Q	4590.00	6538.00	6930.00	875.00	1140.00
	P	4822.00	6799.00	7207.00	449.00	585.00
	N	4999.00	6943.00	7360.00	225.00	295.00
WILLIAM LAWSON'S BLENDED SCOTCH WHISKY SUPER PREMIUM	Q	7100.00	9361.00	9923.00	1125.00	1465.00

BEAM GLOBAL SPIRITS AND WINES PVT LTD						
Name of Brand	Size	EDP/Depot Price fixed for 2025-2026	Selling Price from L1B and L1-C to L1	Selling Price from L1 to Retailers	Minimum Retail Sale Price Per unit 2025-2026	Maximum Retail Sale Price Per unit 2025-2026
JIM BEAM KENTUCKY STRAIGHT BOURBON WHISKY	Q	7657.00	9988.00	10587.00	1180.00	1535.00
	N	11323.00	14058.00	14901.00	382.00	500.00
OAKSMITH GOLD INTERNATIONAL BLENDED WHISKEY	Q	4129.00	6019.00	6380.00	829.00	1080.00
	P	4255.00	6161.00	6531.00	421.00	550.00
	N	4536.00	6422.00	6807.00	213.00	280.00
TEACHER'S 50	Q	10564.00	13258.00	14053.00	1469.00	1910.00

BEAM GLOBAL SPIRITS AND WINES PVT LTD						
BLENDED SCOTCH WHISKY	P	10917.00	13656.00	14475.00	752.00	980.00
	N	11022.00	13719.00	14542.00	374.00	490.00
TEACHER'S GOLDEN THISTLE BLENDED SCOTCH WHISKY	Q	16700.00	20161.00	21371.00	2079.00	2705.00
TEACHER'S HIGHLAND CREAM BLENDED SCOTCH WISKY	Q	7665.00	9997.00	10597.00	1181.00	1535.00
	P	7886.00	10246.00	10861.00	601.00	785.00
	N	7989.00	10307.00	10925.00	299.00	390.00

KHODAY INDIA LIMITED						
Name of Brand	Size	EDP/Depot Price fixed for 2025-2026	Selling Price from L1B and L1-C to L1	Selling Price from L1 to Retailers	Minimum Retail Sale Price Per unit 2025-2026	Maximum Retail Sale Price Per unit 2025-2026
PETER SCOT MALT WHISKY	Q	3512.00	5325.00	5645.00	768.00	1000.00
	P	3623.00	5450.00	5777.00	390.00	510.00
RED KNIGHT FINEST BLENDED MALT WHISKY	Q	3006.00	4756.00	5041.00	718.00	935.00
	P	3051.00	4806.00	5094.00	361.00	470.00
	N	3123.00	4833.00	5123.00	178.00	235.00

PERNOD RICARD INDIA PRIVATE LIMITED						
Name of Brand	Size	EDP/Depot Price fixed for 2025-2026	Selling Price from L1B and L1-C to L1	Selling Price from L1 to Retailers	Minimum Retail Sale Price Per unit 2025-2026	Maximum Retail Sale Price Per unit 2025-2026
SEAGRAMS 100 PIPERS EXCEPTIONAL BLENDED SCOTCH WHISKY	Q	8544.00	10986.00	11645.00	1268.00	1650.00
	P	8493.00	10929.00	11585.00	632.00	825.00
	N	8631.00	11029.00	11691.00	315.00	410.00
SEAGRAMS 100 PIPERS EXCEPTIONAL BLENDED SCOTCH WHISKY AGED 12 YEARS	Q	12119.00	15008.00	15908.00	1623.00	2110.00
SEAGRAMS BLENDERS PRIDE EXCLUSIVE PREMIUM WHISKY	Q	3770.00	5615.00	5952.00	794.00	1035.00
	P	3770.00	5615.00	5952.00	397.00	520.00
	N	4220.00	6067.00	6431.00	205.00	270.00
SEAGRAMS BLENDERS PRIDE RESERVE COLLECTION EXCLUSIVE WHISKY	Q	4720.00	6684.00	7085.00	888.00	1155.00
	P	4952.00	6945.00	7362.00	456.00	595.00
	N	5129.00	7089.00	7514.00	228.00	300.00

PERNOD RICARD INDIA PRIVATE LIMITED						
Name of Brand	Size	EDP/Depot Price fixed for 2025-2026	Selling Price from L1B and L1-C to L1	Selling Price from L1 to Retailers	Minimum Retail Sale Price Per unit 2025-2026	Maximum Retail Sale Price Per unit 2025-2026
SEAGRAMS BLENDERS PRIDE EXCLUSIVE PREMIUM WHISKY	Q	3770.00	5615.00	5952.00	794.00	1035.00
	P	3770.00	5615.00	5952.00	397.00	520.00
	N	4220.00	6067.00	6431.00	205.00	270.00
SEAGRAM'S BLENDERS PRIDE FOUR ELEMENTS PREMIUM WHISKY	Q	4150.00	6043.00	6406.00	832.00	1085.00
	P	4250.00	6155.00	6524.00	421.00	550.00
	N	4500.00	6382.00	6765.00	212.00	280.00
SEAGRAMS BLERNDERS PRIDE RESERVE COLLECTION EXCLUSIVE WHISKY	Q	4720.00	6684.00	7085.00	888.00	1155.00
	P	4952.00	6945.00	7362.00	456.00	595.00
	N	5129.00	7089.00	7514.00	228.00	300.00
SEAGRAMS IMPERIAL BLUE SUPERIOR GRAIN WHISKY	Q	1322.00	2747.00	2912.00	523.00	680.00
	P	1392.00	2826.00	2996.00	265.00	345.00
	N	1392.00	2776.00	2943.00	129.00	170.00
SEAGRAMS ROYAL STAG BARREL SELECT WHISKY	Q	2362.00	3917.00	4152.00	627.00	815.00
	P	2594.00	4292.00	4550.00	338.00	440.00
	N	2790.00	4458.00	4725.00	170.00	225.00
SEAGRAMS ROYAL STAG CLASSIC WHISKY	Q	1890.00	3386.00	3589.00	580.00	755.00
	P	1830.00	3319.00	3518.00	287.00	375.00
	N	1920.00	3370.00	3572.00	142.00	185.00
SEAGRAM'S ROYAL STAG DOUBLE DARK PEATY WHISKY	Q	2100.00	3622.00	3839.00	601.00	785.00
	P	2190.00	3724.00	3947.00	305.00	400.00
	N	2300.00	3797.00	4025.00	151.00	200.00

PERNOD RICARD INDIA PRIVATE LIMITED						
Name of Brand	Size	EDP/Depot Price fixed for 2025-2026	Selling Price from L1B and L1-C to L1	Selling Price from L1 to Retailers	Minimum Retail Sale Price Per unit 2025-2026	Maximum Retail Sale Price Per unit 2025-2026
SEAGRAMS OAKEN GLOW BLENDED PREMIUM WHISKY	Q	3502.00	5314.00	5633.00	767.00	1000.00
	P	3502.00	5314.00	5633.00	384.00	500.00
	N	3491.92	5248.00	5563.00	187.00	245.00

Piccadilly Agro Industries Ltd.						
Name of Brand	Size	EDP/Depot	Selling Price	Selling Price	Minimum Retail	Maximum Retail

Piccadilly Agro Industries Ltd.						
		Price fixed for 2025-2026	from L1B and L1-C to L1	from L1 to Retailers	Sale Price Per unit 2025-2026	Sale Price Per unit 2025-2026
CAMIKARA RUM CASK 3 YO AGED	Q	12500.00	15436.00	16362.00	1661.00	2160.00
INDRI SINGLE MALT INDIAN WHISKY	Q	22500.00	26686.00	28287.00	2655.00	3455.00
		22500.00	26686.00	28287.00	212.00	280.00
WHISTLER BARREL AGED BLENDED MALT WHISKY	Q	3360.00	5154.00	5463.00	753.00	980.00
	P	3450.00	5255.00	5570.00	381.00	495.00
	N	3701.00	5483.00	5812.00	193.00	250.00

RADICO KHAITAN LIMITED						
Name of Brand	Size	EDP/Depot Price fixed for 2025-2026	Selling Price from L1B and L1-C to L1	Selling Price from L1 to Retailers	Minimum Retail Sale Price Per unit 2025-2026	Maximum Retail Sale Price Per unit 2025-2026
JAISALMER INDIAN CRAFT GIN	Q	20228.00	24130.00	25578.00	2429.00	3160.00
M2 MAGIC MOMENTS VERVE SUPER PREMIUM VODKA	Q	3237.00	5016.00	5317.00	741.00	965.00
	P	3213.00	4989.00	5288.00	369.00	480.00
	N	3472.00	5225.00	5539.00	187.00	245.00
MORPHEUS XO BLENDED PREMIUM BRANDY	Q	3345.00	5137.00	5445.00	751.00	980.00
	P	3345.00	5137.00	5445.00	376.00	490.00
	N	3445.00	5195.00	5507.00	186.00	245.00
RAMPUR INDIAN SINGLE MALT WHISKY NON CHILL FILTERED DOUBLE CASK	Q	46582.00	53779.00	57006.00	5048.00	6565.00
		46582.00	53779.00	57006.00	404.00	525.00
ROYAL RANTHAMBORE HERITAGE COLLECTION ROYAL CRAFTED RESERVE WHISKY	Q	8995.00	11493.00	12183.00	1313.00	1710.00
	P	8995.00	11493.00	12183.00	656.00	855.00
	N	8995.00	11439.00	12125.00	324.00	425.00

United Spirits Limited						
Name of Brand	Size	EDP/Depot Price fixed for 2025-2026	Selling Price from L1B and L1-C to L1	Selling Price from L1 to Retailers	Minimum Retail Sale Price Per unit 2025-2026	Maximum Retail Sale Price Per unit 2025-2026
ANTIQUITY BLUE ULTRA PREMIUM WHISKY	Q	4853.00	6834.00	7244.00	901.00	1175.00
	P	4947.00	6939.00	7355.00	455.00	595.00

United Spirits Limited						
BLACK DOG CENTENARY BLACK RESERVE AGED & RARE BLENDED SCOTCH WHISKY	N	5077.00	7031.00	7453.00	227.00	295.00
	Q	8948.00	11440.00	12126.00	1308.00	1705.00
	P	8574.00	11020.00	11681.00	636.00	830.00
	N	8672.00	11075.00	11740.00	316.00	415.00
BLACK DOG CENTENARY BLACK RESERVE AGED & RARE BLENDED SCOTCH WHISKY CELEBRATION EDITION	Q	8948.00	11440.00	12126.00	1308.00	1705.00
	P	8552.00	10995.00	11655.00	634.00	825.00
	N	8651.00	11052.00	11715.00	316.00	410.00
	Q	12595.00	15543.00	16476.00	1671.00	2175.00
BLACK DOG TRIPLE GOLD RESERVE BLENDED SCOTCH WHISKY	P	13005.00	16005.00	16965.00	856.00	1115.00
	N	13279.00	16258.00	17233.00	430.00	560.00
	Q	12595.00	15543.00	16476.00	1671.00	2175.00
BLACK DOG TRIPLE GOLD RESERVE BLENDED SCOTCH WHISKY CELEBRATION EDITION	P	12984.00	15981.00	16940.00	855.00	1115.00
	N	13259.00	16236.00	17210.00	430.00	560.00
	Q	9184.00	11706.00	12408.00	1332.00	1735.00
	P	9502.00	12064.00	12788.00	682.00	890.00
BLACK & WHITE BLENDED SCOTCH WHISKY	N	9410.00	11905.00	12619.00	334.00	435.00
	Q	3640.00	5469.00	5797.00	781.00	1015.00
	N	3744.00	5531.00	5863.00	194.00	255.00
ROYAL CHALLENGE AMERICAN PRIDE GOLD BLEND WHISKY	Q	3801.00	5650.00	5989.00	797.00	1040.00
	P	3906.00	5768.00	6114.00	404.00	525.00
	N	4013.00	5834.00	6184.00	200.00	260.00
SIGNATURE PREMIER GRAIN WHISKY	Q	4101.00	5816.00	6165.00	777.00	1010.00
	P	4475.00	6237.00	6611.00	407.00	530.00
	N	4445.00	6155.00	6524.00	199.00	260.00
	Q	4101.00	5816.00	6165.00	777.00	1010.00
SMIRNOFF GREEN APPLE TRIPLE DISTILLED VODKA ADDED GREEN APPLE FLAVOUR	P	4475.00	6237.00	6611.00	407.00	530.00
	N	4445.00	6155.00	6524.00	199.00	260.00
	Q	4101.00	5816.00	6165.00	777.00	1010.00
SMIRNOFF ORANGE TRIPLE DISTILLED VODKA ADDED ORANGE FLAVOUR	P	4475.00	6237.00	6611.00	407.00	530.00
	N	4445.00	6155.00	6524.00	199.00	260.00
	Q	3549.00	5367.00	5689.00	772.00	1005.00
	P	3522.00	5336.00	5656.00	385.00	500.00
SMIRNOFF TRIPLE DISTILLED VODKA RECIPE NO.21 STE PIERRE SMIRNOFF FLS	N	3805.00	5600.00	5936.00	195.00	255.00
	Q	7398.00	9697.00	10279.00	1154.00	1505.00
	P	7605.00	9930.00	10526.00	587.00	765.00

		United Spirits Limited				
VAT 69 BLENDED SCOTCH WHISKY CELEBRATION EDITION	N	7546.00	9808.00	10396.00	288.00	375.00
	Q	7398.00	9697.00	10279.00	1154.00	1505.00
	P	7605.00	9930.00	10526.00	587.00	765.00
	N	7546.00	9808.00	10396.00	288.00	375.00

Commissioner of State Taxes and Excise
Himachal Pradesh

Dated: 08/04/2025

Ednst No. 7-475/2025-EXN- 8783-8803

Copy for Information and Necessary action is forwarded to:-

1. The Addl./Jt. Commissioner State Taxes and Excise, South Zone, North Zone, Central Zone Shimla, Palampur and Mandi.
2. The Addl. Commissioner State Taxes and Excise (IT) HQ with the direction to upload the same on the official website.
4. The Jt. Commissioner State Taxes and Excise, Flying Squad South Zone, North Zone, Central Zone Shimla, Palampur, Una.
5. The Dy. Commissioner State Taxes and Excise Shimla, Solan, Sirmour, Bilaspur, Mandi, Kullu Hamirpur, Kangra, Una, Chamba, Baddi and Nurpur.
5. The Assistant Commissioner State Taxes and Excise -Incharge District Kinnaur.
6. All concerned License Holders.

Commissioner of State Taxes and Excise
Himachal Pradesh